Totally BookedTM UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to the Boston/Salem NH area on Saturday, February 18, 2012.



Residential and Commercial Marketing Techniques
Specifically for the carpet cleaning, disaster restoration
and contract cleaning industries.

We are using the Jon-Don Classroom
7A Raymond Avenue
Salem, NH 03079



Saturday, February 18, 2012: 8 a.m. -5 p.m.

This event qualifies for 1 IICRC continuing education credit!

\$249 per person, \$149 each additional person/same company

We will show you how to:

- Get top position with Google, and make the search engines find *your company* first!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of "cold calling" for new customers
- Build the best website that attracts customers
- Write ad copy that brings in the best customers and much, much more!

Visit <u>www.cleaningprofessor.com</u> for more information and to sign up online.

Bonus! Each attendee will receive a USB flash drive that contains all types of videos, books, forms, presentations, and much more.

Registration can be made by fax to (866)551-5405 or e-mail at <u>jcross@ntpmedia.com</u>. You can also register by telephone at (740)919-0228.

Name on card		Company	
Name of attendee(s)			
Billing address of credit card		City/State	_ZIP
Telephone	FAX	E-Mail	
Payment Method (please circle one): Check Enclosed, Visa, MasterCard, American Express			
Card #		Security Code (3 digits on back of card)_	
Expiration Date/			
Signature		Total: \$	

Send this form and payment to:

Jeff Cross, 193 Purple Finch Loop, Pataskala, OH 43062

You can also e-mail this information and form to: jcross@ntpmedia.com
Or fax it to (866)551-5405